TOMORROW TOURISM
Symposium 2024

Hosted by:
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Learning Futurist

The Future Hub – Kyoto, Japan

SEP | 7th | 2024

tomorrowtourism.com

TOMORROW TOURISM

ABOUT THE EVENT

The Tomorrow Tourism Symposium, scheduled for September 7th, 2024, represents a forward-thinking convergence of technology and tourism, embodying the next evolution in travel experiences. Set against the backdrop of the visionary Future Hub at Kyoto University of Foreign Studies, this event is designed to usher in a new era of sustainable and immersive travel through the innovative use of Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), and Artificial Intelligence (AI).

This symposium seeks to assemble a diverse group of participants, including researchers, developers, students, and tourism professionals, who are at the forefront of integrating advanced technologies into tourism. The core vision is to explore and demonstrate the transformative potential these digital tools hold for enhancing and redefining the global travel and MICE (Meetings, Incentives, Conferences, Exhibitions) industries. Participants are invited to share their insights through short video presentations, contributing to a collective narrative that highlights trends, challenges, and opportunities within this dynamic field.

By fostering collaboration and sharing groundbreaking ideas, the Tomorrow Tourism Symposium aims to inspire attendees, encourage innovation, and facilitate a deeper understanding of how technology can create more engaging and sustainable tourism experiences.

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3 WAYS TO PARTICIPATE

The event aims to address both the challenges and prospects that technological advancements pose to the travel industry. Hosted at the Future Hub, an innovative laboratory within the Kyoto University of Foreign Studies.

WHERE AND WHEN

- Future Hub, an immersive laboratoy on the campus of Kyoto University of Foreign Studies, Kyoto, Japan.
- Saturday, September 7th 2024 (10am-5pm)

PUBLICATION

- 3-10 minute video presentations will be used to create a publication. All video presenters and in-person attendees will have a chance to be co-authors.

VIDEO PRESENTER

Through your stories, we aim to inspire, educate, and foster collaboration among symposium attendees and the wider tourism community.

IN-PERSON

Given the intimate nature of the hands-on sessions and the interactive demos, space at the Future Hub is limited. We aim to curate a diverse group of attendees who are as passionate about the future of tourism technology as we are.

VIRTUAL

Our VR platform will allow both in-person and virtual attendees to interact with one another in a simulated environment, mirroring the innovation at the heart of our discussions.

REGISTRATION AT:
TOMORROWTOURISM.COM

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Call for Short Video Presentations: The Future of AR, VR, MR, and AI in Tourism

About the Call

We are thrilled to announce an open call for short video presentations for the upcoming Tomorrow Tourism Symposium, taking place on Saturday, September 7th. This symposium aims to gather visionaries and practitioners at the intersection of technology and tourism, focusing on the transformative potential of Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), and Artificial Intelligence (AI) within the MICE (Meetings, Incentives, Conferences, and Exhibitions) industry.

Participants
- Researchers
- Developers
- Students
- Professionals

Topics
- Case Studies
- Projects
- Experiences
- Stories
- Ideas

Guidelines
- 3-10 minutes
- 16:9 Aspect Ratio
- Due by Aug. 31st

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Who Can Participate?
- Researchers studying the impact and possibilities of AR, VR, MR, and AI in tourism.
- Developers engaged in designing immersive experiences tailored for the tourism industry.
- Students utilizing these technologies for learning, projects, or innovation in tourism.
- Tourism Professionals who have encountered or implemented these technologies in real-world settings.

Presentation Topics:
We are looking for stories that showcase the application, challenges, innovations, and visions of AR, VR, MR, and AI technologies in tourism. Your presentation could cover, but is not limited to:
- Case studies of technology implementation in tourism experiences.
- Innovative projects or research findings in the realm of immersive technologies.
- Personal experiences or observations of how these technologies enhance tourism.
- Forecasts and insights on the future integration of these technologies in the MICE industry.

Submission Guidelines:
- Length: Videos should be between 3 to 10 minutes.
- Format: Please shoot your video in a 16:9 ratio to ensure consistency across presentations.
- Content: Videos should be informative, engaging, and relevant to the theme of using AR, VR, MR, and AI in tourism settings.
- Deadline for Submission: All videos must be uploaded to our system by August 31st, 2024.

For further details, registration, and submission guidelines, please visit our symposium website at **tomorrowtourism.com** - Thank you for your interest and contribution to shaping the future of tourism technology!

** All video presenters and in-person attendees will be invited to co-author a publication based on the discussions and outcomes of the event

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SUBMIT YOUR PRESENTATION HERE

TOMORROW TOURISM

ONLINE EVENT AGENDA

7TH SEPTEMBER 2024
Live at the Future Hub
Streaming on YouTube
Online in VR

09.00 AM – 05.30 PM JAPAN TIME
- TENTATIVE AS OF APRIL 2024

09:00 AM	Pre-Broadcast:
10.00 AM	Keynote Presentation: Immersive Technology and the Future of Travel
11:00 AM	Video Presentations - A showcase of our virtual presentters
01:00 PM	Workshop: My Hometown Project - Creating Story Driven VR Tours
04:00 PM	Networking in person and in VR
05:00 PM	Closing Ceremony

VIRTUAL TOURS
From the Future Hub

NETWORKING
Between Virtual and Live

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